

Hampshire International Jamboree

Role Description: Head of Retail & Sponsorship

About Hampshire International Jamboree (HIJ)

Hampshire International Jamboree (HIJ) is a brand-new international event set in the heart of Hampshire in July 2028, bringing together thousands of young people and adult volunteers from across the UK and around the world.

Over a week-long camp, HIJ will offer adventurous activities, creative challenges, international experiences, and a vibrant community atmosphere — creating unforgettable memories for everyone involved.

HIJ is led and organised by a dedicated volunteer team, working alongside trusted partners and suppliers to deliver a safe, inclusive, and inspiring jamboree that celebrates the best of Scouting, Guiding, and international friendship.

Role Purpose

To lead the provision of retail services and secure sponsorships/partnerships to support the jamboree's success.

Responsibilities

- Manage on-site retail provision (shops, cafés, merchandise).
- Oversee design, ordering, and sales of branded merchandise.
- Build and maintain relationships with sponsors and partners.
- Maximise revenue opportunities while ensuring a positive participant experience.

Skills Required

- Retail, fundraising, or commercial experience desirable.
- Ability to negotiate and build partnerships.
- Strong leadership and team management skills.
- Good communication and organisational abilities.
- Ability to plan ahead, prioritise, and problem-solve.
- Confidence working with volunteers of different backgrounds and experiences.

Time Commitment

- Attendance at planning meetings (virtual and in-person) in the 3 years before the jamboree.
- Increased involvement in the 6 months prior to the event.
- Full-time availability during the jamboree itself.

Line Management

- Reports to: Jamboree Directors
- Manages: Deputies & Team Members

What You'll Gain

- The chance to shape an international event for thousands of young people.
- Experience leading in a large-scale, complex project.
- New friendships, skills, and memories to last a lifetime.